



ELUN

DESIGN AND DEVELOPMENT OF
MOBILE EXPERIENCES

PORTFOLIO
VIÑA DEL MAR, CHILE 2017



WE TAKE YOUR DREAMS INTO PEOPLE'S HANDS

We have 100% focus in collaborate with our clients & stakeholders to add value to their processes from mobile, human and business standpoints.

Among our services we offer **Consulting, Conceptualization (Ideation), Design and Development of Mobile experiences, Native Apps & Chatbots.**

We use technology as a tool, design as language, and common sense as roadmap. Continuous research and reinvention moves our team from within, something visceral, and it defines us as organization.

Experiences are lived, energy is transferred, that's why at Elun "**We take your dreams -and ours- into people's hands**".

ELUN


+50 APPS

FOR

9 countries



"YOU NEED EXPERIENCE
TO CREATE EXPERIENCES"

A black and white photograph of a person sitting at a desk, using a laptop. A white coffee cup with a logo is on the desk. A dark bag is hanging on the wall behind them. The scene is dimly lit, with some bokeh lights in the background.

We know how to translate each of our client's strategic objectives into useful and practical apps that profit based on good service.

INNOVATION

IS PART OF OUR ORGANIZATION'S DNA

CREATIVITY

IS PART OF OUR VALUE CHAIN

RETURN OF INVESTMENT

OUR MEASURE CRITERIA.

ENGINEERING, TECHNOLOGY & DESIGN

We offer products and services specialized for each type of client and user

We focus in knowing our **client's Business Case** before writing a single line of code or even design a graphic piece. We then look for a match with one of our products or services that make sense for every case, and we adapt them for each business.

On some cases, we offer a custom development for our client's convenience.



ENGINEERING, TECHNOLOGY & DESIGN



INDOOR POSITIONING:

Real-time location in a closed space, or
virtually delimited zone
/CMX / BEACONS

GEOLOCATION INTEGRATION:

GPS / MAPS / TRACKING

iBEACONS:

Location system with connectivity with mobile
devices through Bluetooth signal
BLUETOOTH 4 / BROADCAST



Meraki



SINOPTICO



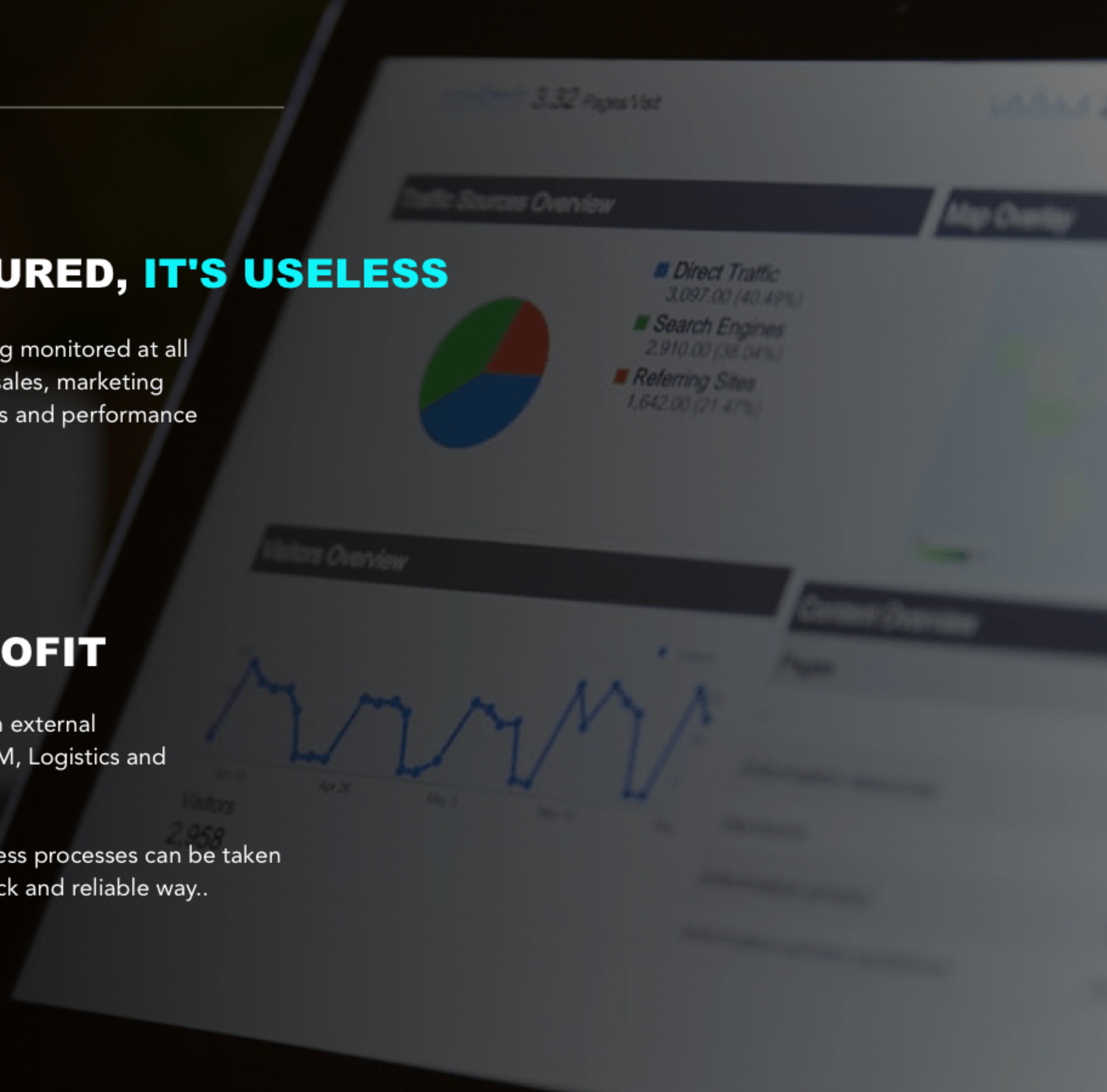
IF IT ISN'T MEASURED, IT'S USELESS

Our applications are capable of being monitored at all times, to create useful and efficient sales, marketing and production tools through statistics and performance indicators

REDUCE COSTS OR INCREASE PROFIT

Our apps connect and integrate with external systems, including the main ERP, CRM, Logistics and Production software in the market.

With this in mind, our client's business processes can be taken into native mobile platforms in a quick and reliable way..



TESTIMONIALS



ESTEBAN CARVALLO

JEFE DE INNOVACIÓN
CHILQUINTA

"ELUN se destaca por un potente equipo de desarrolladores y diseñadores para generar una experiencia de usuario centrada en la simpleza, permitiendo generar soluciones escalables e integradas a nuestros sistemas"



CRISTIAN VENEGAS

CONSULTING SYSTEM ENGINEER
ENTERPRISE NETWORKING - MCO - LATAM
CISCO

"Partnering with Elun has been a truly excellent experience. Their commitment, dedication and in-depth knowledge make them an outstanding business ally. They bring to the table deep market understanding, best practices and experiences which are extremely valuable. Elun works in a timely manner, delivering apps which are both functional, with an excellent user experience which includes an outstanding design which does not go unnoticed. Combined with flawless execution, putting the customer interests always first and delivering business outcomes, I absolutely give Elun two thumbs up and I'd recommend them any day of the week".



JUAN PABLO LÓPEZ

DIRECTOR EJECUTIVO
CIREN

"ELUN nos dió la seguridad en cuanto a desarrollo y cumplimiento de plazos, a lo cual se sumó el trabajo colaborativo entre CIREN y sus profesionales, para sacar adelante nuestra Aplicación Móvil"

OUR CLIENTS



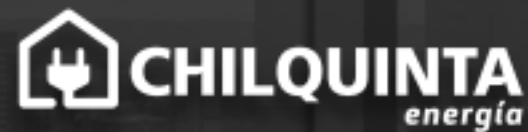
PRONTO
COPEC



e) entel

INDAP
Ministerio de Agricultura

TPS
— VALPARAÍSO —



CARRIER IQ



Walmart ✱

ciren
Centro de Información de Recursos Naturales

abastible

turbus

syngenta



ARMADA DE CHILE



OUR
PARTNERS

Meraki



PONTIFICIA
UNIVERSIDAD
CATÓLICA DE
VALPARAÍSO



UNIVERSIDAD
DE CHILE



ELUN PRODUCTS



ANUNCIOS

Conoce a Marcela

60 min | 120 min

3 / 10

Elun Bot Bloquear

Elun Bot
A 100.000 personas le gusta esto.
Asistente Inteligente

9:41 AM

¡Hola! Gracias por conectarte con nosotros via Messenger.

¡Hola! No me acuerdo de mi fecha de facturación

facturación se 21 de Junio.

On-the-Fly Campaign 120

Men Shoe Section

1 2 3 4

MEDIA



SOCIAL MEDIA PULSE BRAND
PEOPLE COUNT
MONETIZE SPACES

Sinoptico is a Mobile Platform that allows to monetize your infrastructure and spaces, by monitoring your client's behavior and knowing the pulse of your offices/stores/departments.

Sinoptico is the first step towards implementing a contextual activation experience with your clients, since day one of your Wi-Fi infrastructure installation. It's also backed and integrated by the top companies in mobile (Elun) and connectivity (Cisco) on the market.



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MOBILE PARTNER

App aimed to manage the most common staff requests within a company, such as documents (payments, certificates, etc), absence requests, vacation requests and shift schedule.

The app connects with the company's ERP system, and allows to send push notifications about relevant messages or announcements.

There are 2 user profiles, one for supervisors (approve or deny requests) and another for the company's employees.



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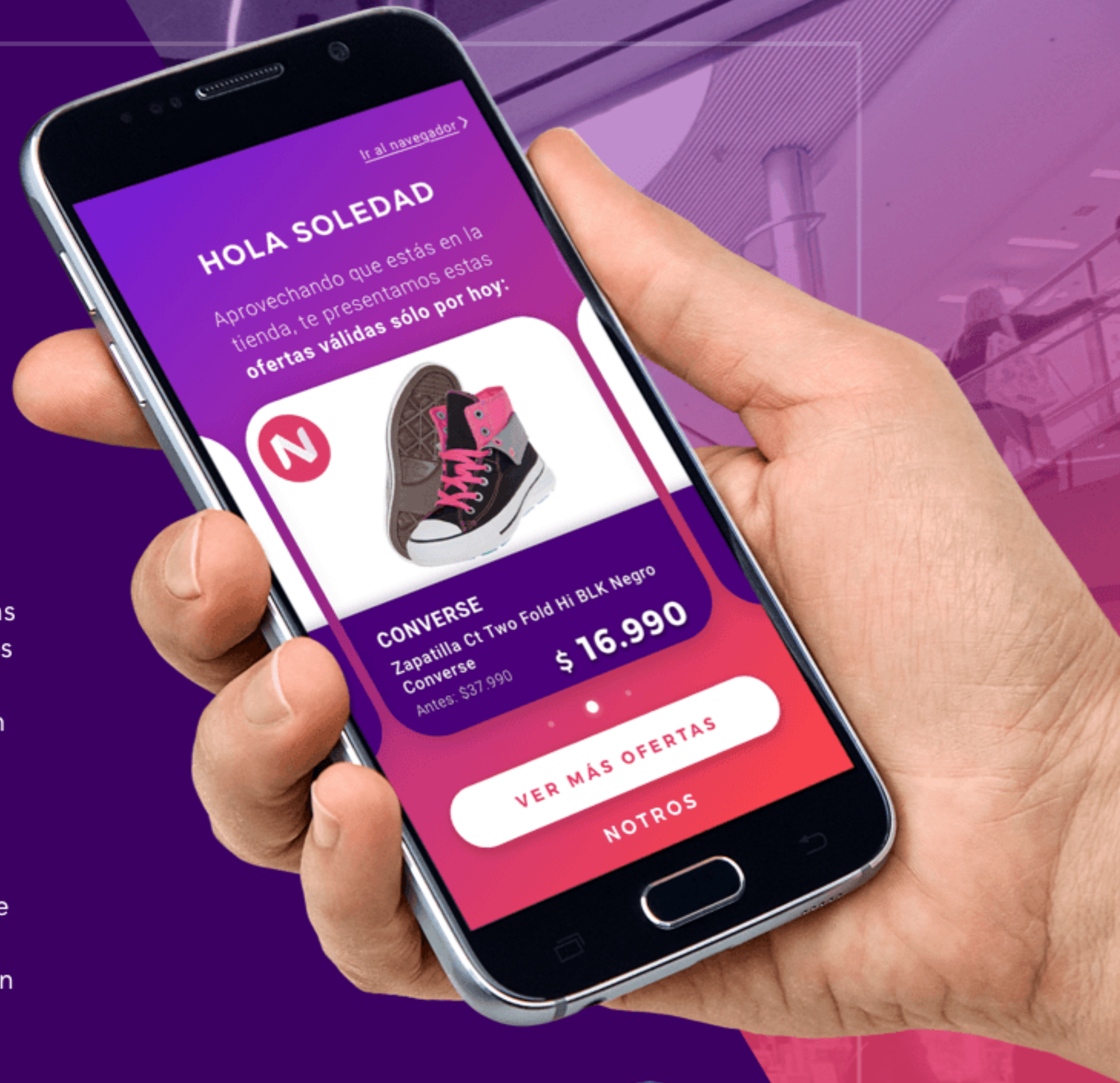


CONTEXTUAL CAMPAIGNS

CAMPAIGN & OFFERS MANAGEMENT/API FOR BANKING, RETAIL AND CONVENIENCE STORES.

Contextual campaign management based on indoor positioning via WiFi (CMX/Meraki/Aruba), Bluetooth Beacons and GPS, aimed to create campaigns, offers or opportunities that activate with one of the said triggers, and at the same time, matches with the pre-setted user preferences through one of the communication channels available (Mobile app, Chatbot, etc).

In addition to the performance and campaign metrics, NOTROS allows the connection with already created Mobile apps or other content delivery digital channels (Chatbots/Digital Signage/etc). NOTROS' API is also queryable and can be integrated with BI platforms.



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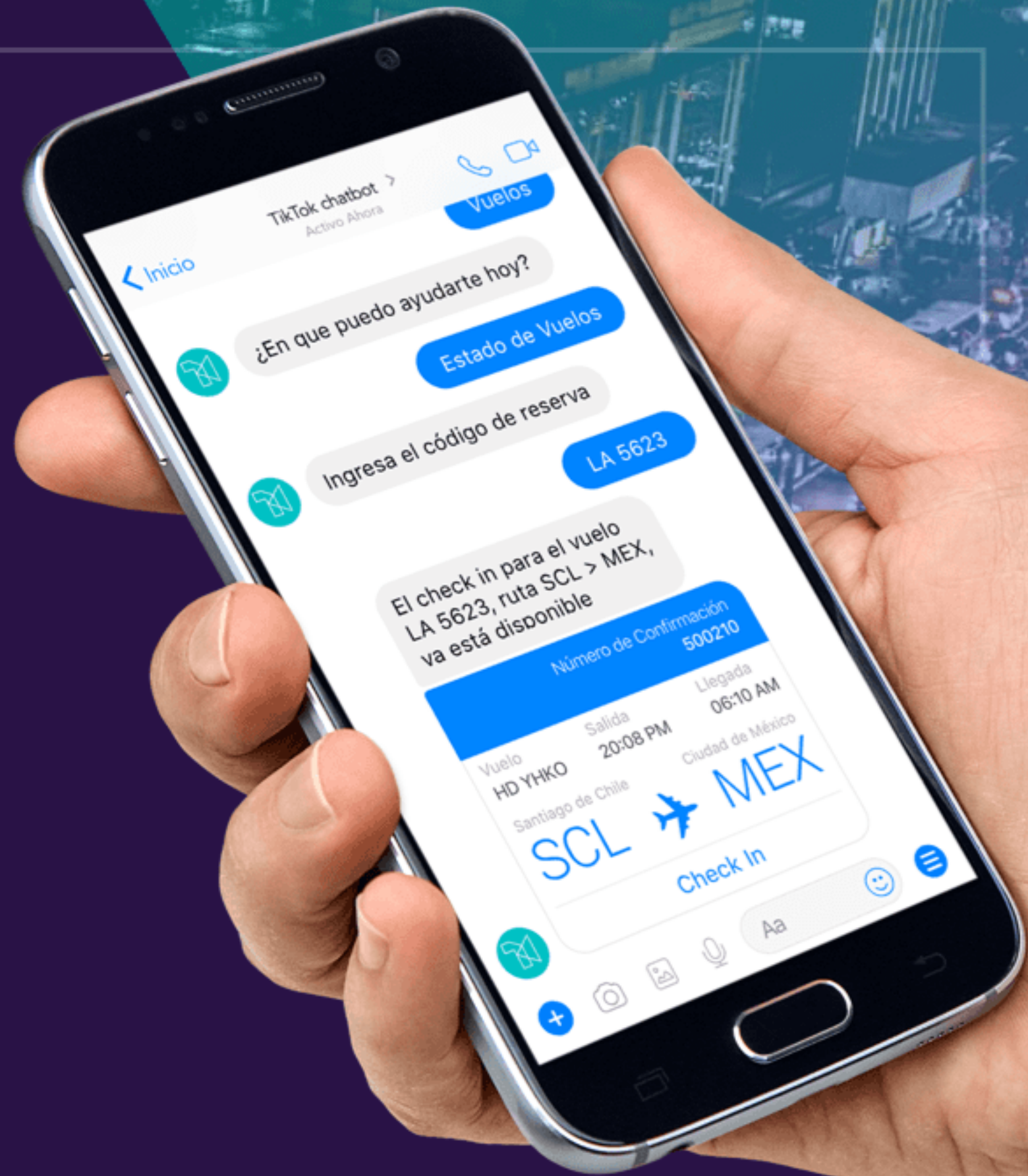


FULLY CONTROLLED CUSTOMER SERVICE VIRTUAL ASSISTANT

Texts and phrases build a conceptual cloud that communicates with users through scripted and event based messages.

Our API can communicate with other services within the organization, and also, have full access to the logs in order to understand what your users are asking.

TIK TOK is currently integrated with other Artificial Intelligence (AI) and Natural Language Understanding (NLU) platforms such as IBM WATSON.



TikTok supports:



ELUN

WORK IN PROGRESS

NEW PRODUCTS



aruba

cisco

Meraki



WALLET

CONTEXTUAL MOBILE PAYMENTS FOR EVENTS, SPECIAL OFFERS AND CAMPAIGNS

Mobile payment button to view the product list on venues intended for parties, night clubs and bars. The users are able to view the list of products or events and also pay for their consumption through integration with popular payment gateways (e.g. Transbank (Chile), Paypal).

The app also connects with customer fidelization systems, for point discount payments, and with hospitality and food & beverage systems. In addition, it can verify the user presence within the venue using GPS or WiFi indoor location, for an added security layer regarding the payment.

The platform also includes an Android app for the bar tending/cash register personnel aimed to close the transaction verifying the purchase first, scanning a QR code generated when the payment is made, and then handing over the product.



aruba

cisco

Meraki



CLEVER

SMARTCITIES APP
FOR PUBLIC CONSULTATION AND
CONTEXTUAL OFFERS.

Smartcities App for consult, citizen representation and contextual offer display to promote local products and services, using technologies such as iBeacons, GPS, Wi-Fi (Cisco CMX/Meraki/Ruckus/Aruba).



aruba

cisco

Meraki



ELUN SUMMIT

This App is designed as an information & help medium for people that attend different kind of events, with the following structure:

- **ABOUT THE EVENT:** Event description, images, sponsors and address (with geolocation, and integrated with Google Maps, Waze & Apple Maps).
- **SCHEDULE:** With speakers, subjects, singles and LinkedIn direct links.
- **SURVEYS:** By speaker and subject. Also, the attendees can mark the presentations that interest them before the event.

It also validates the presence of the attendee in a location (an Hotel, for instance) using GPS and/or WiFi, so only the people on the premises can access restricted material, such as presentations, documents or contests.

From an administrative standpoint the App connects with a Web Panel that shows stats for downloads, registers, starred content, and survey results that can be exported to a spreadsheet.





ELUN KELU

WORK ORDER MANAGEMENT

It consists of a native Android App and a Web Panel which enables the management of work orders, dispatch orders, among others.

The service is offered on annual and biannual modes, and can be adapted into the client's chain of work and chain of value. The customization requires a variable initial setup.

KELU has 3 administrative profiles for the Web Panel, and a operator profile on a mobile device.

The Smartphone/Tablet App has push notifications and integration with ERP systems, and GPS tracking platforms.



ELUN
APPS
DEVELOPED APPLICATIONS



TPS GO



TPS GO, the first Port Operation mobile app for container carriers in Chile, available on iOS and Android.

It aims to improve the communication between TPS and the export cargo carriers.

With this app, users are able to know the terminal's average serving time, and get relevant information regarding their cargo, so they can better estimate the time they have to invest to load and unload their containers in TPS, to optimize and manage their trips.

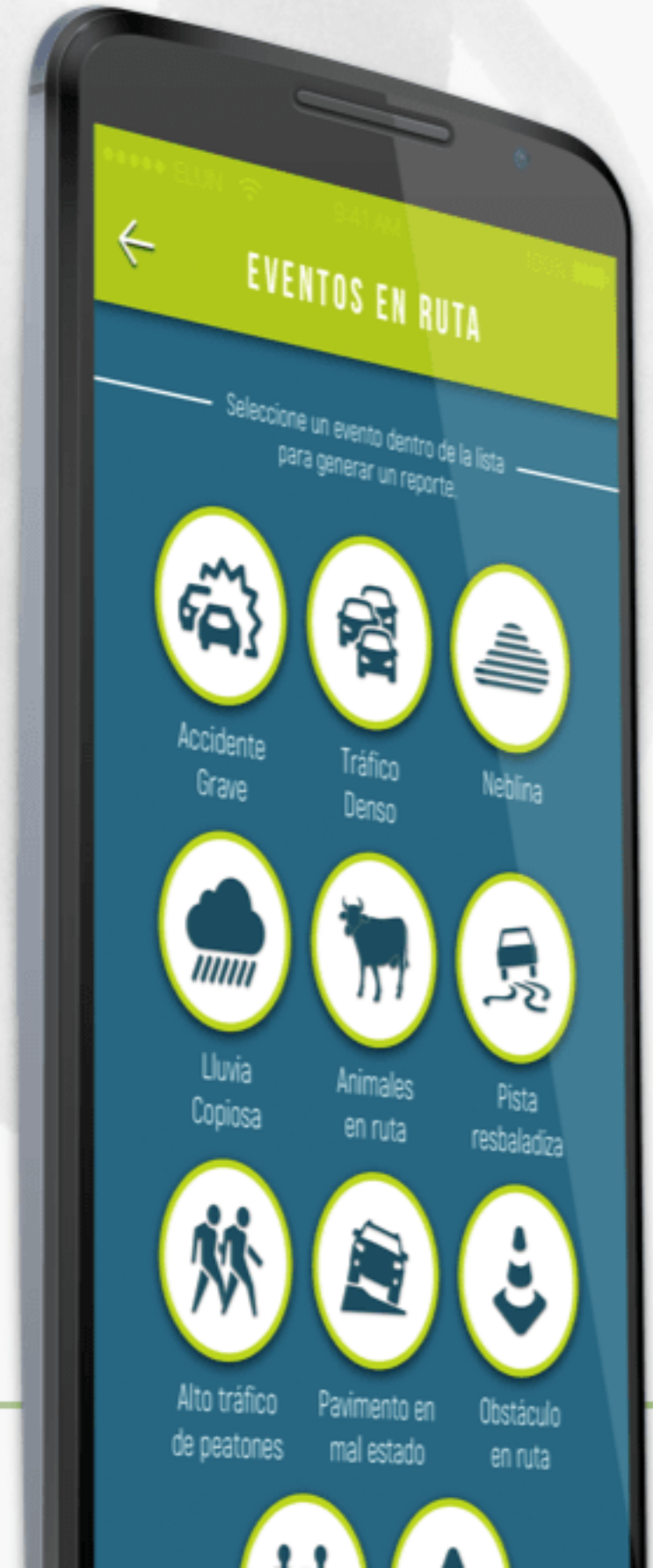


turbus

This App is aimed to monitoring & communicate machine failures, accidents or problems occurring to Turbus' crew on route, also being a communication channel with their Communication Central and the company itself.

Design-wise, our challenge laid in keeping interfaces from hindering the crew's work, but at the same time communicate effectively, helping the user maintain the passengers and workers well being.

We innovated throughout the process with the client, both completely focused on the user's needs, without losing sight of the business case.





This App was a part of a pilot project requested by CISCO to test their WiFi indoor location technology (CMX), using a REAL business case.

For this, we designed a mobile iOS App integrated with the infrastructure service layer, identify the user and send push notifications with discount depending on the aisle where the user is, thus measuring the engagement and conversion rate at checkout.



CAMPOclick

CampoClick is a joint venture between the Natural Resource Information Center (CIREN) and the Agricultural Development Institute (INDAP), both part of the Ministry of Agriculture, Chile.

It consists of a geolocated search engine for agricultural Producers, Associations and Events of farmer families, aimed to ease the commercial contact between users (seller-buyer) and thus improve their communication channels.

The App faces the challenge to also work offline due connectivity limitations on the countryside, and still provide an efficient and complete user experience.





With this mobile App you'll be up to date with the news for Mining industry and related topics.

It allows to view the registered Tailing Dams status, through a quick and precise survey on your mobile device, and responding with a preliminary health status for the Dam.

The users can also read documents related to their country's legal regulations. Those who are clients of Geotecnia Ambiental, will also be able to access files and documents for their current projects.

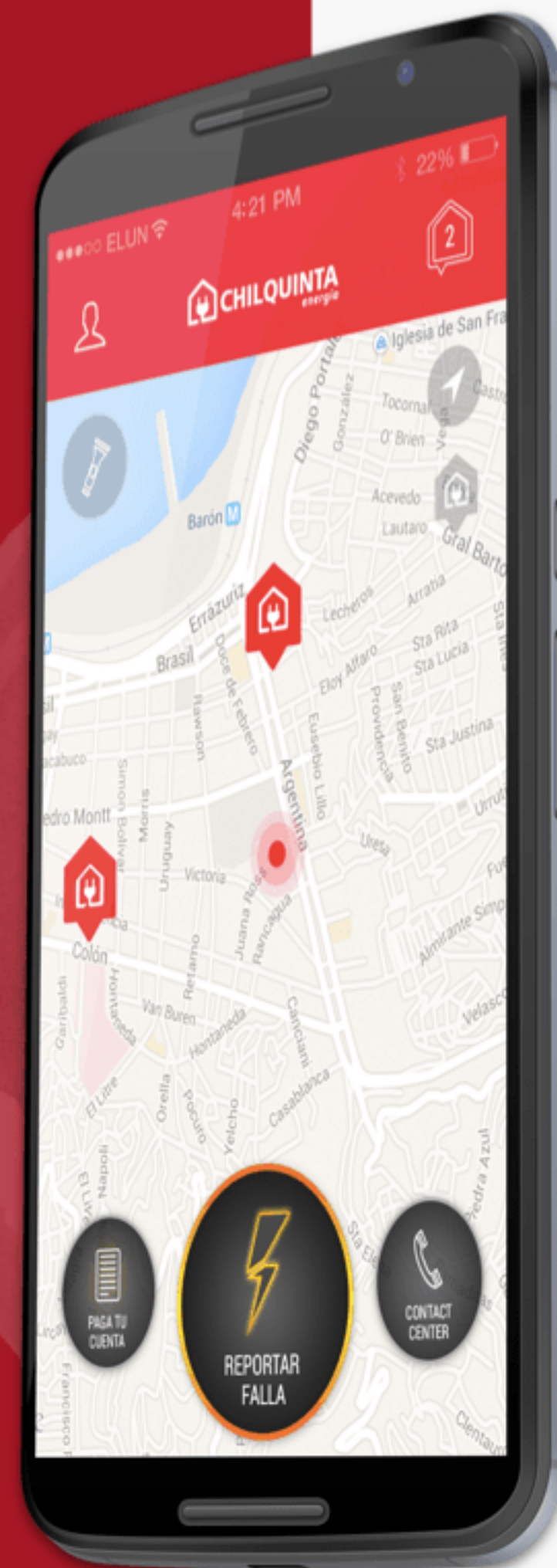




We designed and developed the first mobile app of Chilquinta Energía S.A. for their residential clients. The goal is allow people to notify power outages in their home or neighborhood, and be notified of the service restoration.

It seeks to become a communication channel with the clients, delivering relevant information such as estimated service reposition time and scheduled outage alerts using push notifications.

Also allows the users to sign up to view billing details for their registered residences and also pay them online.





Enjoy's Mobile App available for Android and iOS platforms, exclusive for Enjoy's employees.

With it, they can remotely access the internal modules for the AMIGO service, and to query the Person Service (SSPP) System messages. In addition it allows to check work shift schedules, vacation & absence requests, and certificate emission requests.



Carozzi RUNNERS

The Marathon of Santiago de Chile is one of the main sport events in the country for which Empresas Carozzi S.A. commissioned Elun (through BBDO Chile) to direct the UX and make the Development for this Mobile App aimed to encourage the runners during the race.

To achieve this, the runners can -once the app is installed- pick Facebook contacts to ask for a cheering message, to be recorded using a Web App. The app detects when the runner lower their pace and that triggers the pre-recorded messages, encouraging them when it's most needed. Also, some of the messages were linked to GPS spots to be triggered by location. Once the race is finished, the runner can visualize their metrics (speed, distance and time) and socialize them.

The Chilean branch of the agency BBDO designed the graphics and conducted the customer management to bring the project to success.

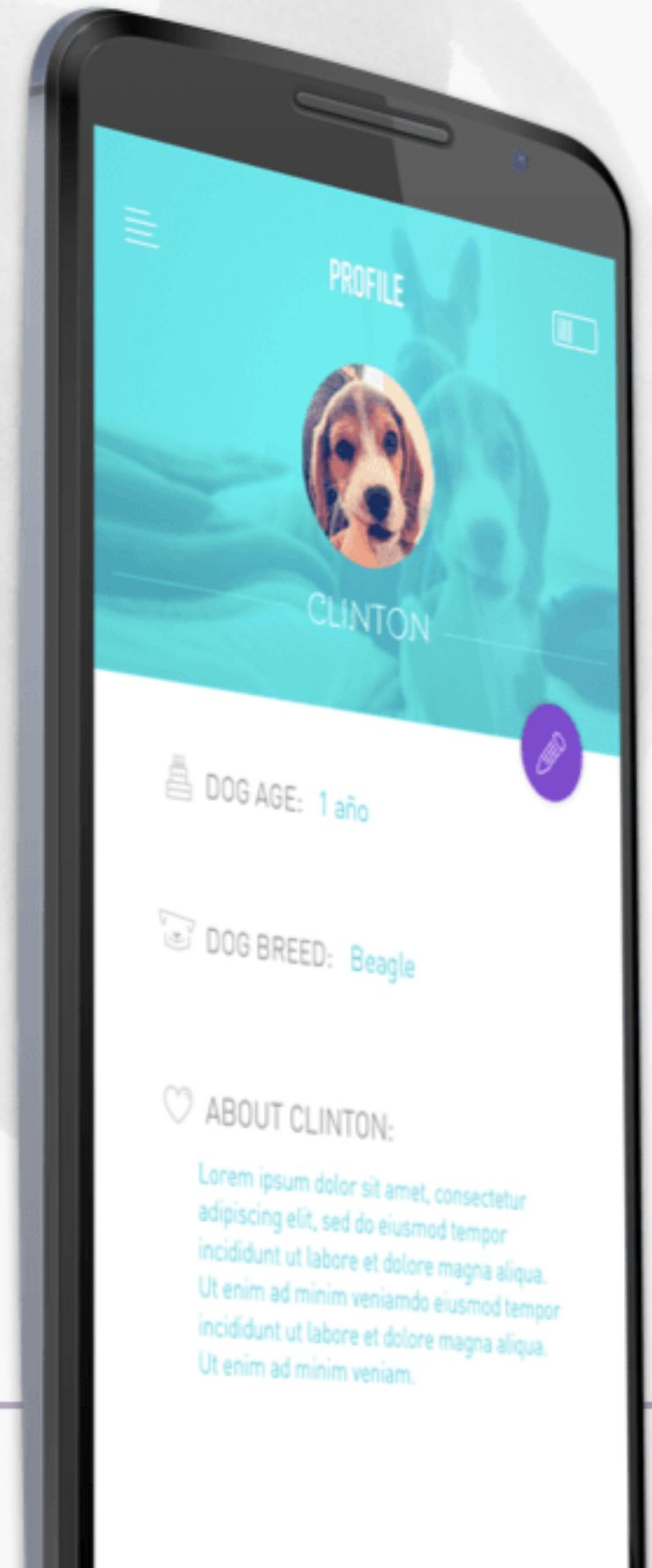
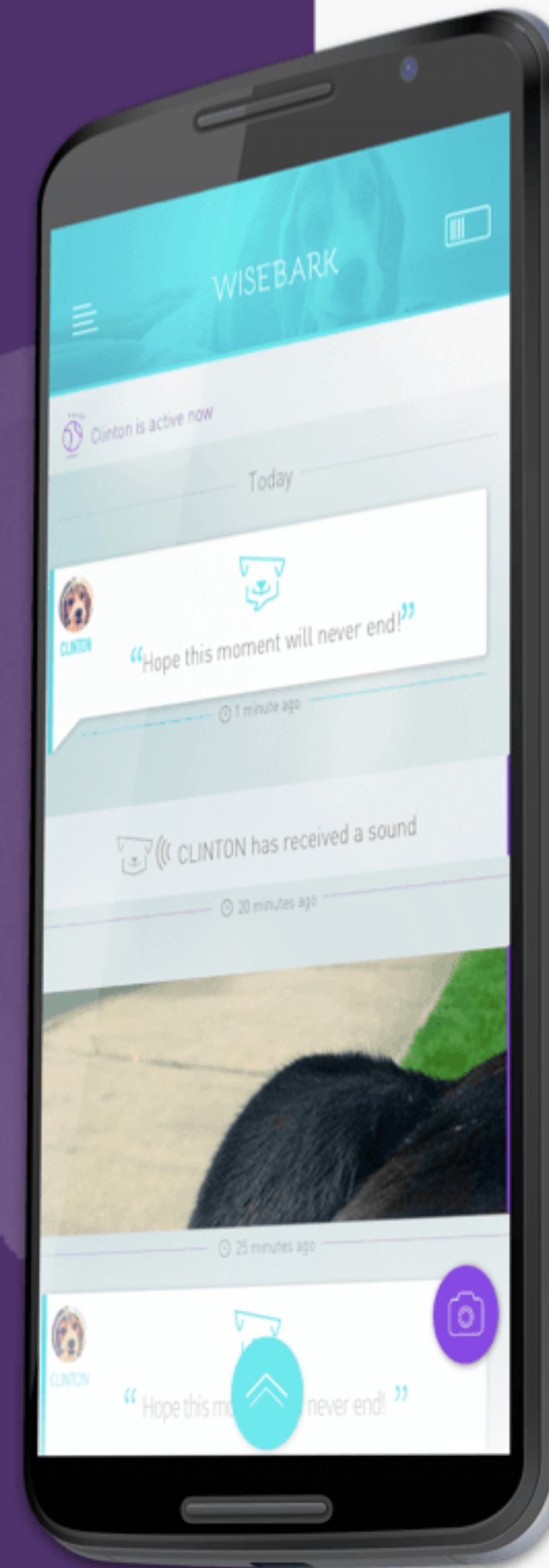




WISEBARK

App designed to control an innovative dog collar that translates the dog's barking into real and direct communication for humans. Elun proposed an architecture and design according to the required actions to interact with the dog and aligned with the story that our client wanted to reflect in their product: responsibility and closeness.

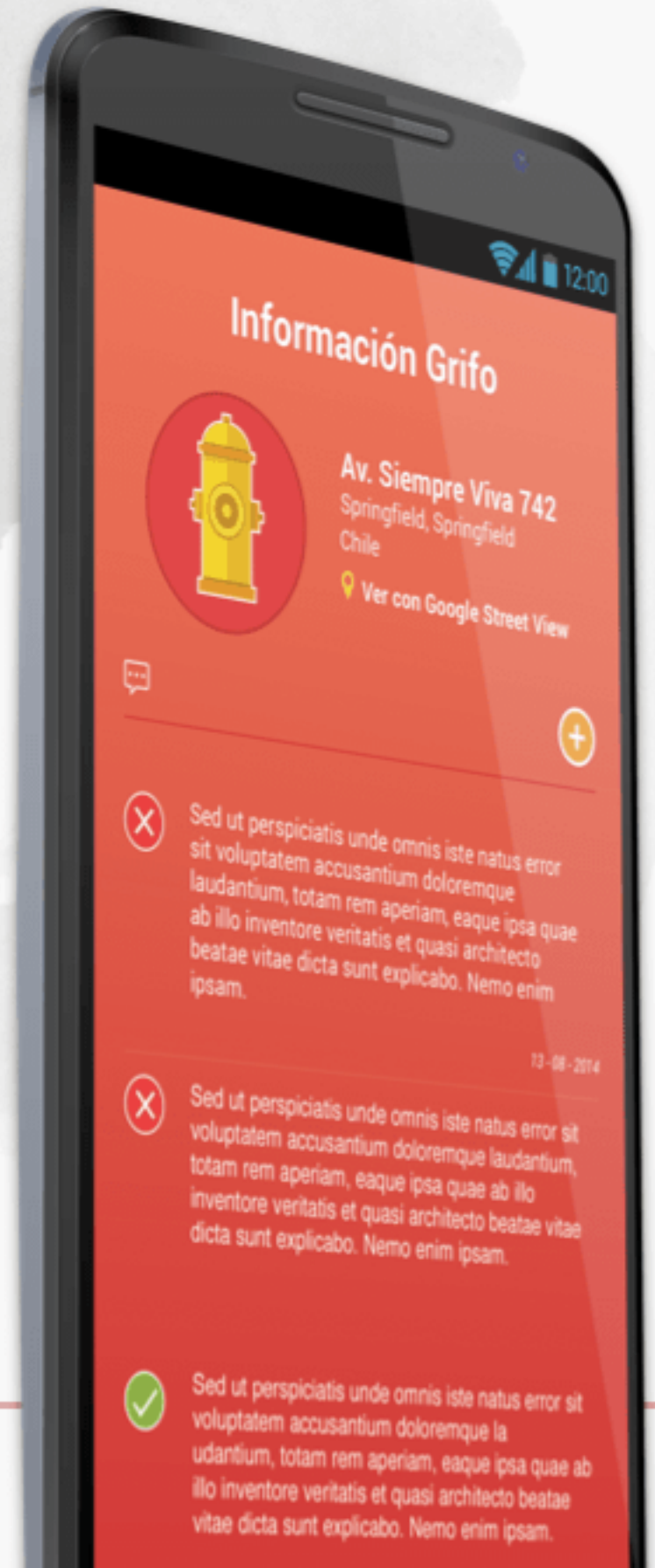
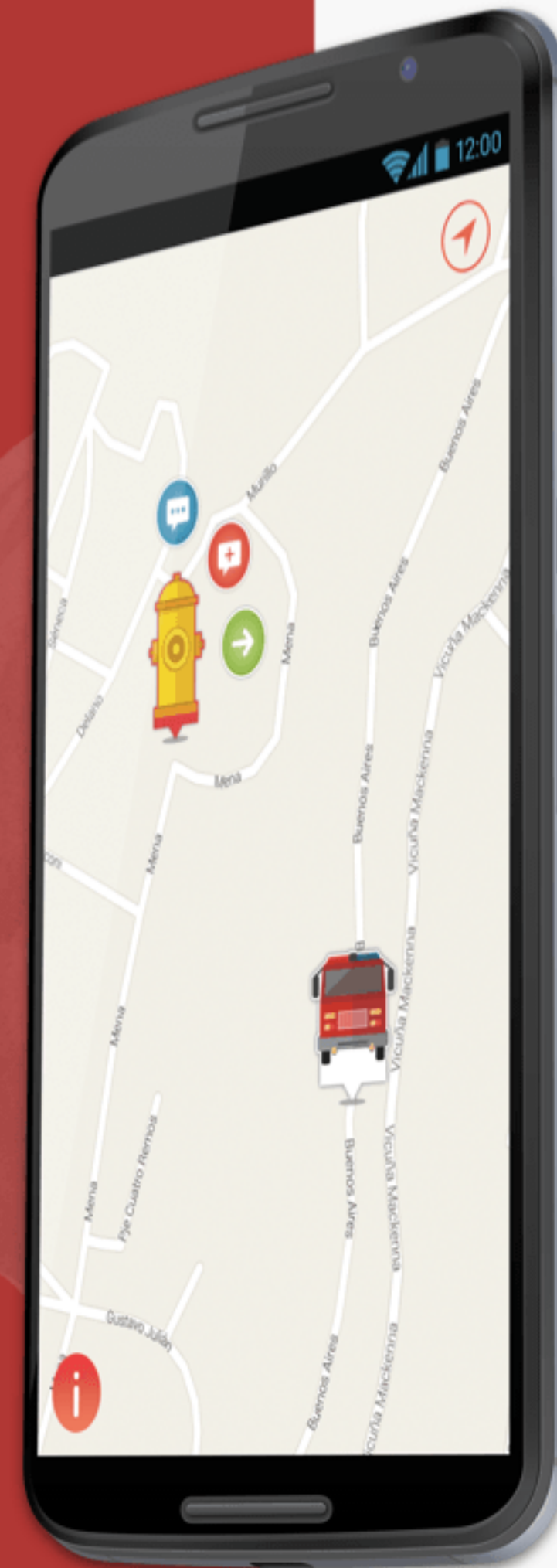
Within the app's functionality are: camera access (stream, photos and videos), newsfeed, push notifications and collar connection.



FIREFIGHTERS

Internally made App by Elun for the Firefighter Departments of Chile, to give them to have direct access to the map-located positions of hydrants in each city

The app allows the firefighters to rate the state of each hydrant to discriminate them in future emergencies based on this criteria.

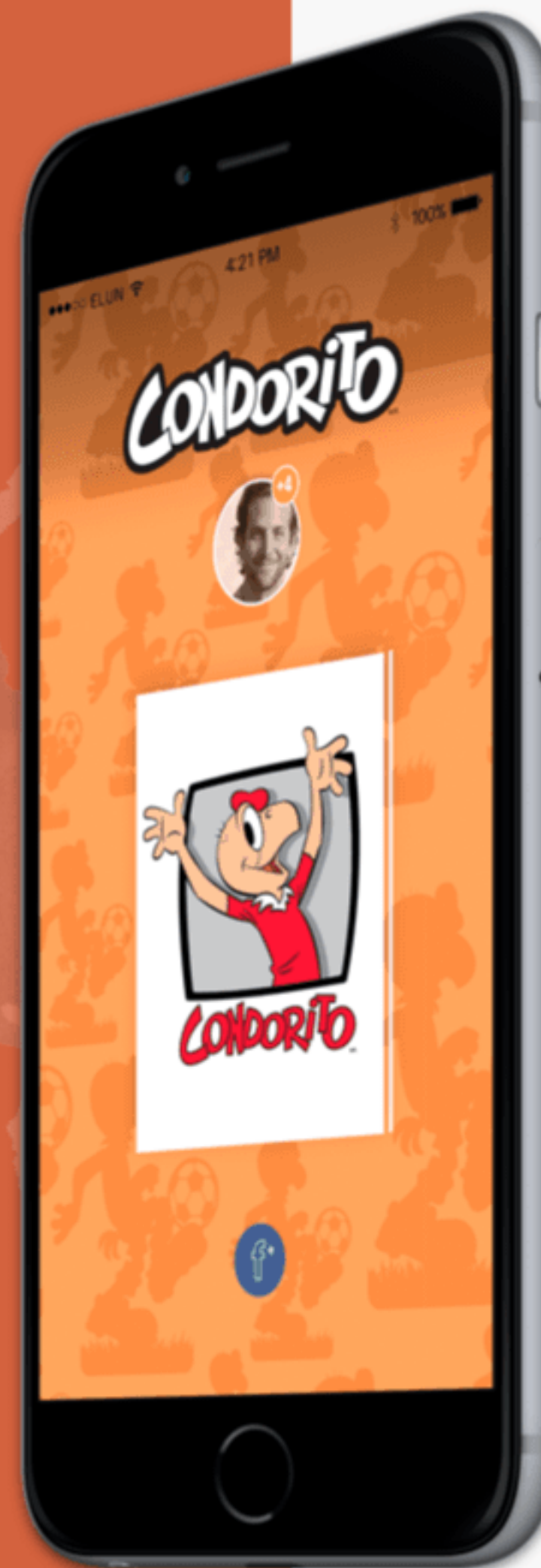


CONDORITO

Mobile stamp album, available for Android and iOS, designed and developed in collaboration with Movix.

The app allows the users to buy, collect and exchange stamps among the user's phone contacts that have the same album, and also invite to download the app to those who don't have it.

The stamps are purchased using SMS messages.





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